Weather on the Fly

Author: Jesse Cooper

Site purpose

To inform users if they should stay inside due to weather conditions. It will have a current weather story or coming up weekend outdoor report. It will also have links for three cities with current weather and ten-day forcasts.

Target Audience

Young, busy, outdoor enthusiasts will mostly be targeted with exciting stories and beautiful nature photography.

Site Map

Main page will have the title, logo, and motto at the top, followed by navigation buttons, the current page will be highlighted a different color or thicker border. The first of the actual content will be a featured weather story or tracking large and centered. Shortly after that will be the three towns. The town pages will have current conditions centered large on top, after the navigation buttons. The current weather including temperature and chance of precipitation, followed by a ten-day forecast. The bottom of all pages will have a footer containing contact information, a home button, and the usual copyright and author's name info.

Color Scheme

Header and Footer

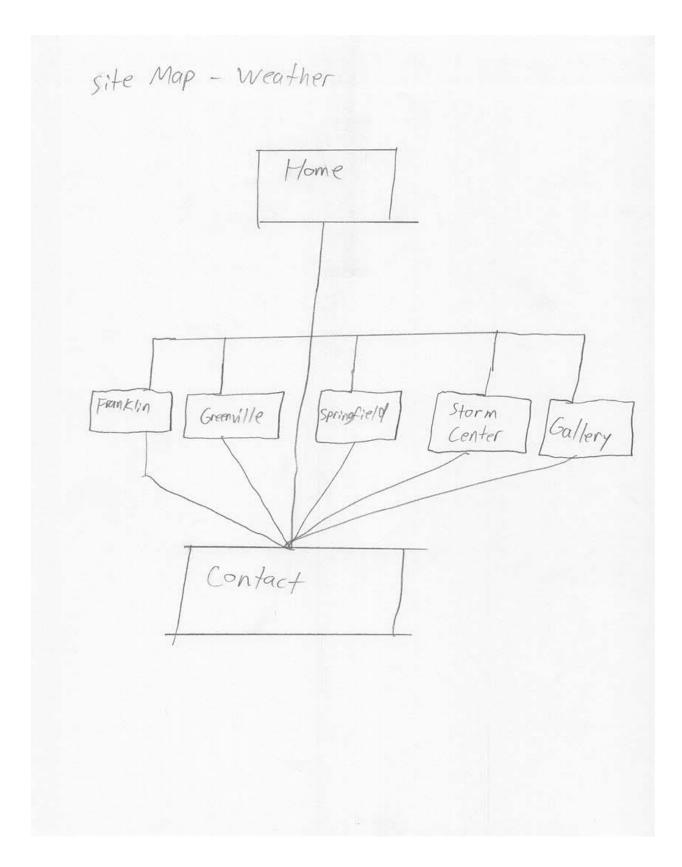
Background: #444444 | Symbols and shapes: #78bc78 | text: #e2e2e2

Body

Background: white | text: black

Typography

header	Lucida Fax	5rem	#e2e2e2	Sample
nav	Courier New	1.2rem	#e2e2e2	Sample
h1	Lucida Fax	3rem	#ffffff	Sample
H2	Lucida Fax	2rem	#fffff	Sample
Р	Consolas	1rem	#fffff	Sample
footer	Courier New	0.8rem	#e2e2e2	Sample



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